



CLIMABOROUGH

*Grenoble-Alpes Métropole
Preliminary Market Consultation*

January 27, 2025



Co-funded by
the European Union

Agenda

9:30 Welcome and CLIMABOROUGH Presentation, *ANCI Toscana*

9.45 The Challenge of Grenoble-Alpes Métropole, *Grenoble-Alpes Métropole*

10:15 Q&A

10:45 The CLIMABOROUGH Public Procurement process, *ANCI Toscana*

11:15 Q&A

11:45 Wrap up and conclusions



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MATTEO SATTA
ANCI Toscana

CLIMABOROUGH

*Innovative urban planning and procurement to trigger
behavioral change for climate neutrality in cities*



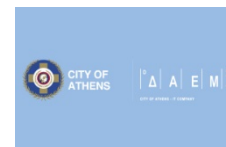
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THE PROJECT

Coordinator



11 millions €



Our cities

HUB #1

Athens
Differdange
Grenoble
Sofia

Followers: Issy, Pilsen

HUB #2

Cascais
Maribor
Turin
Ioannina

Followers: Grenoble, Sofia,
Prijedor

Observers

Krk
Katowice
Podgorica



● = From Energy to Mobility ; ● = From Waste to Circularity ; ● = Followers ; ● = Observers

The CLIMHUBS



Leader and follower cities are active across both areas in different roles.

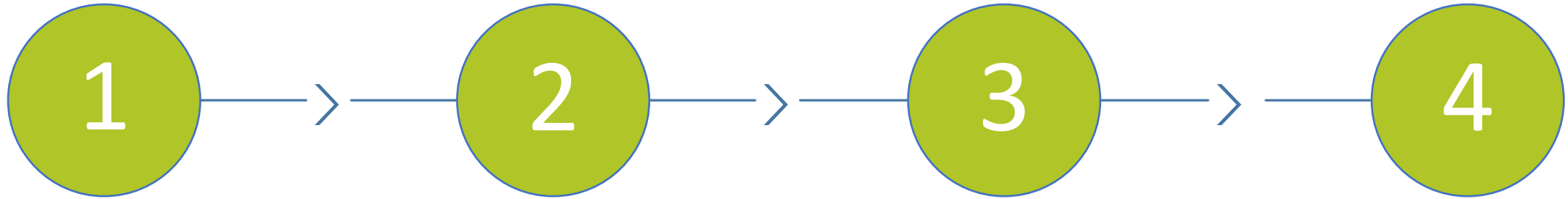
Cross-cutting needs, like digitalisation, engagement, community planning, regulation...

A CIRCULAR TECHNOLOGY APPROACH



- We **don't lack technology**, we lack the right use of technology.
- The **gap** between local authorities and the market must be reduced.
- Technology **without behavioral change** will not work.

THE OBJECTIVES



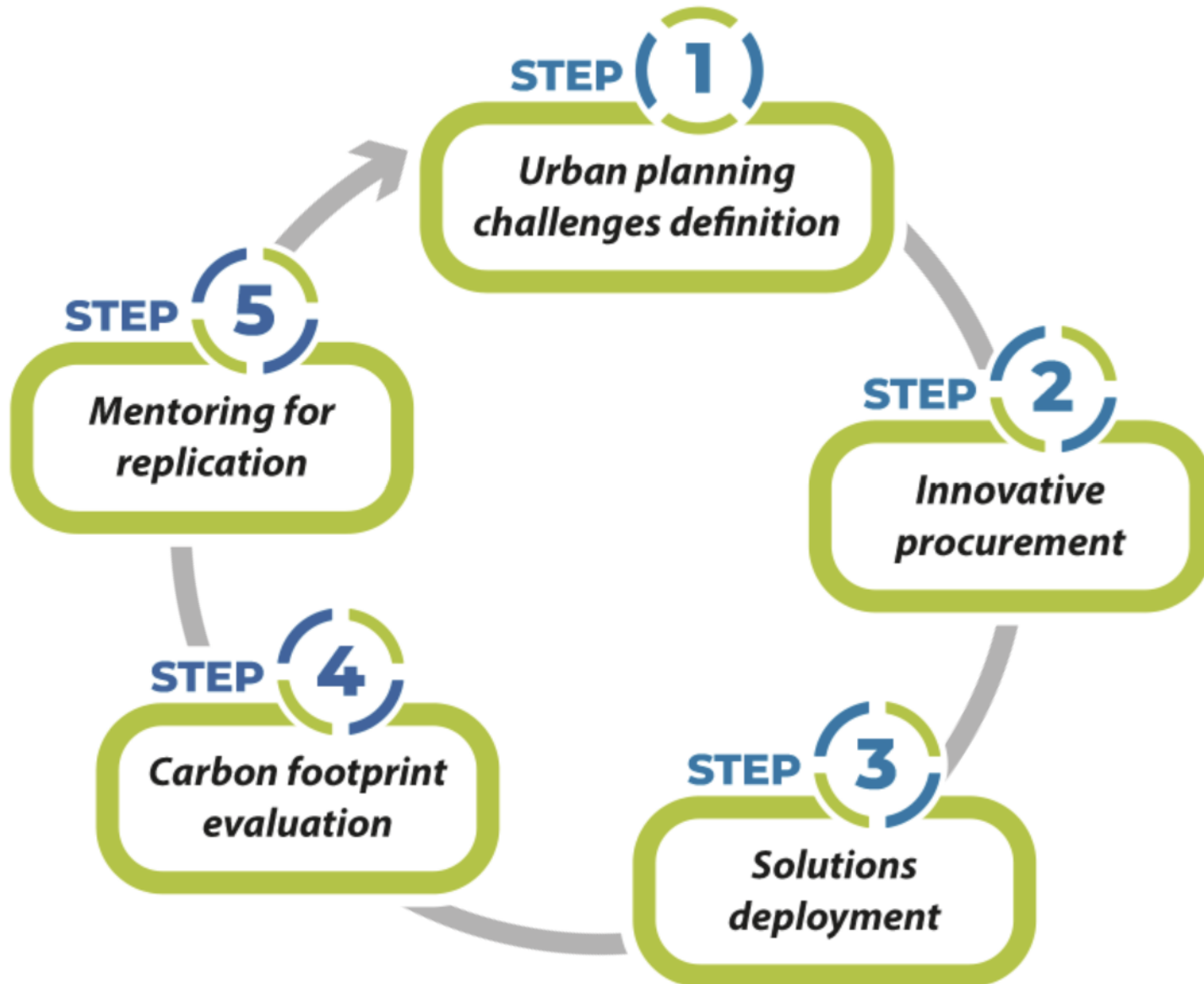
*Build
a mission-
oriented and hub-
based programme*

*Find
a business model
with startups and
established
companies.*

*Build
a community of
cities and related
stakeholders.*

*Define
a climate
neutrality
monitoring tool*

CLIMABOROUGH 5 STEPS



- *Co-creation* of solutions
- Connection between startups and cities via *public procurement*
- Deployment of climate services with *living lab* techniques
- Definition of a *monitoring tool* and its evaluation framework
- *Mentoring* services to improve replication between cities.



Thanks for your attention!

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