



**CLIMABOROUGH**

*City of Pilsen  
Preliminary Market Consultation*

*January 28, 2025*



Co-funded by  
the European Union

# Agenda

**10:30 Welcome and CLIMABOROUGH Presentation, ANCI Toscana**

**10.45 The Challenge of the City of Pilsen, SITMP**

**11:15 Q&A**

**11:45 The CLIMABOROUGH Public Procurement process, ANCI Toscana**

**12:15 Q&A**

**12:45 Wrap up and conclusions**



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**MATTEO SATTA**  
**ANCI Toscana**

## **CLIMABOROUGH**

*Innovative urban planning and procurement to trigger  
behavioral change for climate neutrality in cities*



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# THE PROJECT

## Coordinator



11 millions €



# Our cities

## HUB #1

Athens  
Differdange  
Grenoble  
Sofia

Followers: Issy, Pilsen

## HUB #2

Cascais  
Maribor  
Turin  
Ioannina

Followers: Grenoble, Sofia,  
Prijedor

## Observers

Krk  
Katowice  
Podgorica



● = From Energy to Mobility ; ● = From Waste to Circularity ; ● = Followers ; ● = Observers

# The CLIMHUBS



Leader and follower cities are active across both areas in different roles.

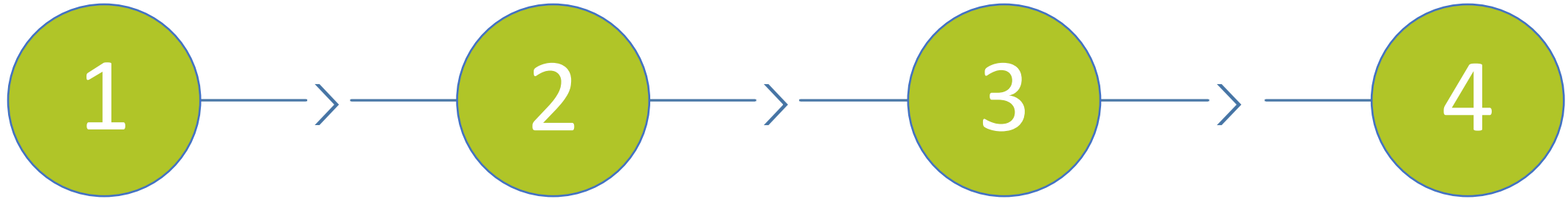
Cross-cutting needs, like digitalisation, engagement, community planning, regulation...

# A CIRCULAR TECHNOLOGY APPROACH



- We **don't lack technology**, we lack the right use of technology.
- The **gap** between local authorities and the market must be reduced.
- Technology **without behavioral change** will not work.

# THE OBJECTIVES



*Build  
a mission-  
oriented and hub-  
based programme*

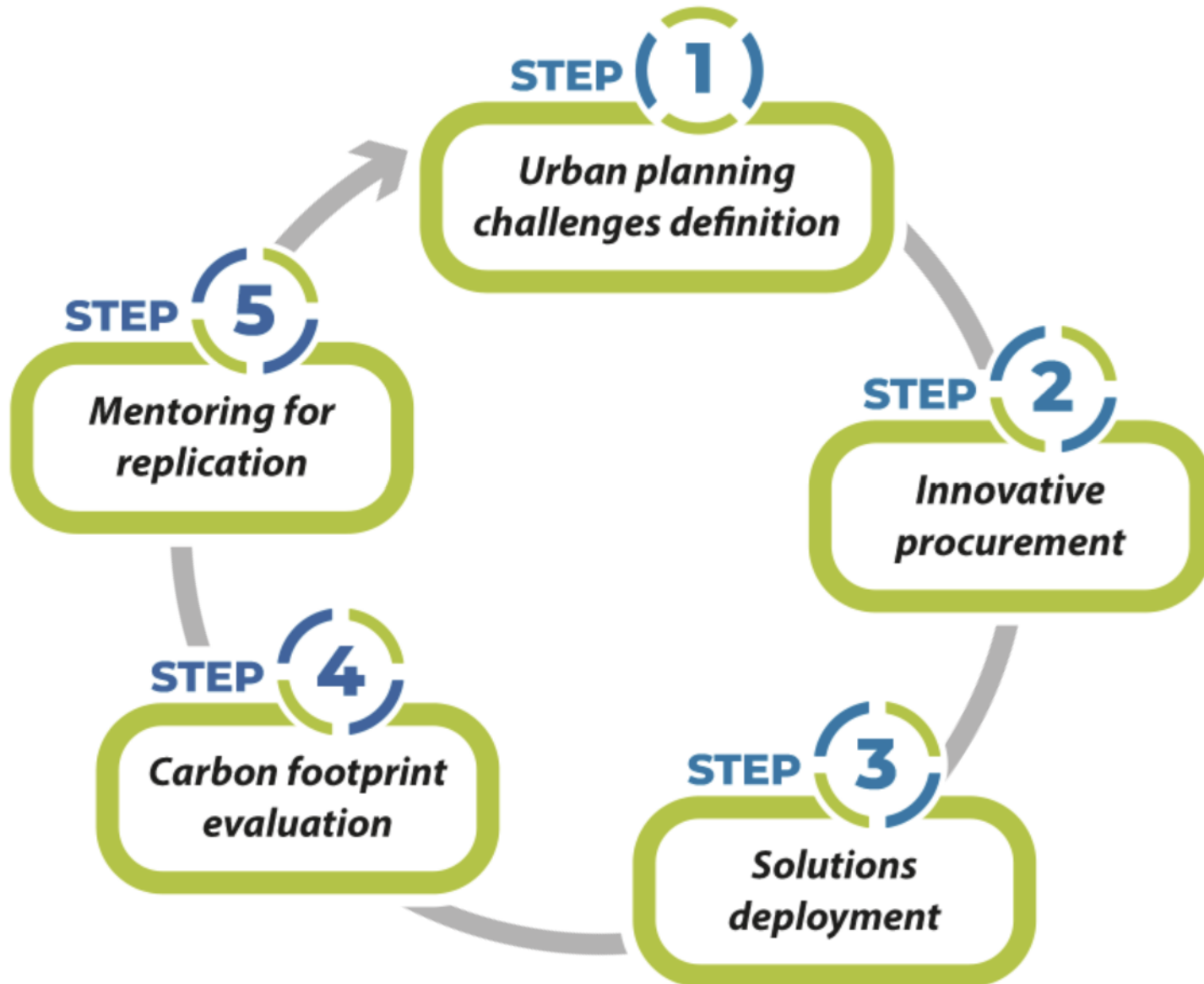
*Find  
a business model  
with startups and  
established  
companies.*

*Build  
a community of  
cities and related  
stakeholders.*

*Define  
a climate  
neutrality  
monitoring tool*



# CLIMABOROUGH 5 STEPS



- *Co-creation* of solutions
- Connection between startups and cities via *public procurement*
- Deployment of climate services with *living lab* techniques
- Definition of a *monitoring tool* and its evaluation framework
- *Mentoring* services to improve replication between cities.



**Thanks for your attention!**

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