



# CLIMABOROUGH

*City of Sofia  
Preliminary Market Consultation*

*January 21, 2025*



Co-funded by  
the European Union

# City of Sofia Preliminary Market Consultation Agenda

**14.00 Welcome and introduction to CLIMABOROUGH**

*ANCI Toscana*

**14.15 The Challenge of the City of Sofia**

*City of Sofia*

**14.45 Q&A**

**15.15 The CLIMABOROUGH Public procurement procedure**

*ANCI Toscana*

**15.45 Q&A**

**16.15 Wrap up and conclusions**





**MATTEO SATTA**  
**ANCI Toscana**

## **CLIMABOROUGH**

*Innovative urban planning and procurement to trigger  
behavioral change for climate neutrality in cities*



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the European Union



# THE PROJECT

## Coordinator



11 millions €



# OUR CITIES



*Cascais (Portugal)*

*Grenoble Alpes (France)*

*Turin (Italy)*

*Ioannina (Greece)*

*Athens (Greece)*

*Maribor (Slovenia)*

*Differdange (Luxembourg)*

*Sofia (Bulgaria)*

*Prijedor (Bosnia)*

*Pilsen (Czech Rep.)*

*Issy-les-Moulineaux (France)*

*Krk (Croatia)*

*Katowice (Poland)*

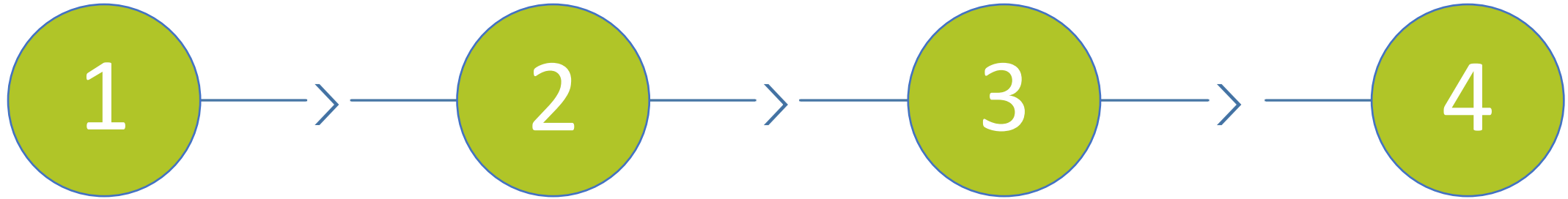
*Podgorica (Montenegro)*

# A CIRCULAR TECHNOLOGY APPROACH



- We **don't lack technology**, we lack the right use of technology.
- The **gap** between local authorities and the market must be reduced.
- Technology **behavioral change** without will not work.

# THE OBJECTIVES



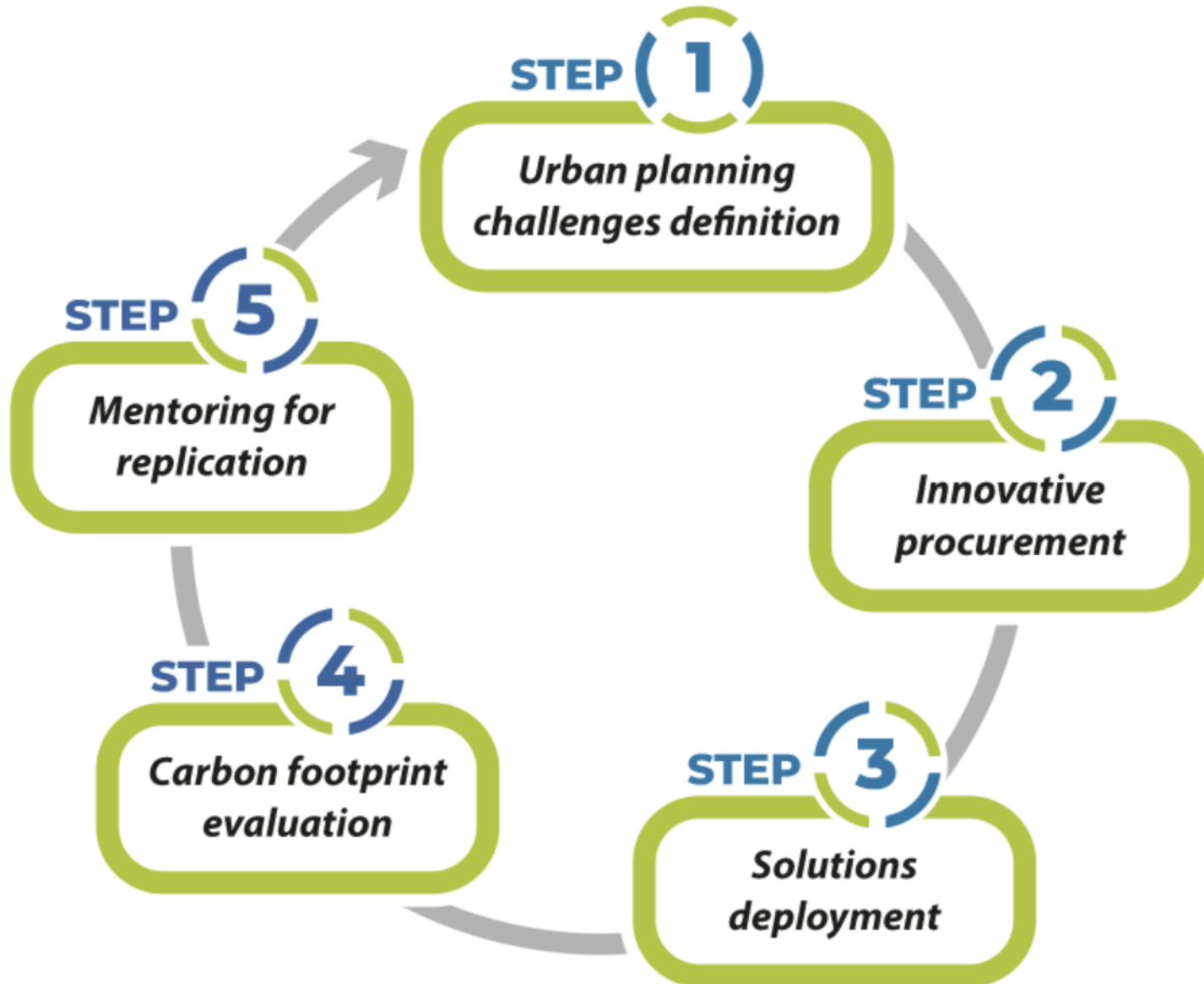
*Build  
a mission-  
oriented and hub-  
based programme*

*Find  
a business model  
with startups and  
established  
companies.*

*Build  
a community of  
cities and related  
stakeholders.*

*Define  
a climate  
neutrality  
monitoring tool*

# CLIMABOROUGH 5 STEPS



- *Co-creation* of solutions
- Connection between startups and cities via *public procurement*
- Deployment of climate services with *living lab* techniques
- Definition of a *monitoring tool* and its evaluation framework
- *Mentoring* services to improve replication between cities.





**Thanks for your attention!**

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