



CLIMABOROUGH

*City of Prijedor
Preliminary Market Consultation*

January 17, 2025



**CLIMA
BOROUGH**



Co-funded by
the European Union

City of Prijedor Preliminary Market Consultation Agenda

14.00 Welcome and introduction to CLIMABOROUGH

ANCI Toscana

14.15 The Challenge of the City of Prijedor

City of Prijedor and PREDA

14.45 Q&A

15.15 The CLIMABOROUGH Public procurement procedure

ANCI Toscana

15.45 Q&A

16.15 Wrap up and conclusions



MATTEO SATTA
ANCI Toscana

CLIMABOROUGH

***Innovative urban planning and procurement to trigger
behavioral change for climate neutrality in cities***



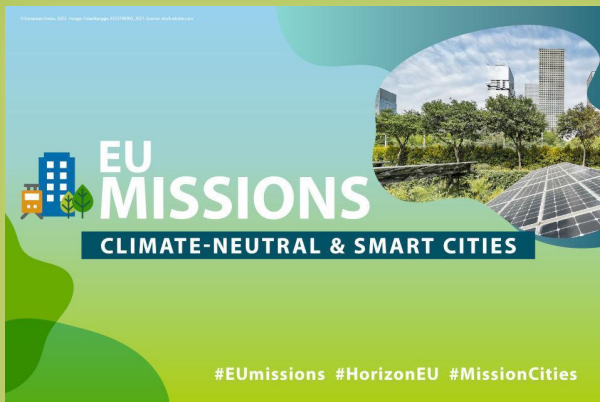
Co-funded by
the European Union

THE PROJECT

Coordinator



11 millions €



OUR CITIES



Cascais (Portugal)

Grenoble Alpes (France)

Turin (Italy)

Ioannina (Greece)

Athens (Greece)

Maribor (Slovenia)

Differdange (Luxembourg)

Sofia (Bulgaria)

Krk (Croatia)

Prijedor (Bosnia)

Katowice (Poland)

Pilsen (Czech Rep.)

Issy-les-Moulineaux (France)

Podgorica (Montenegro)

THE OBJECTIVES

1

2

3

4

*Build
a mission-oriented
and hub-based
programme*

*Find
a business model
with startups and
established
companies.*

*Build
a community of
cities and related
stakeholders.*

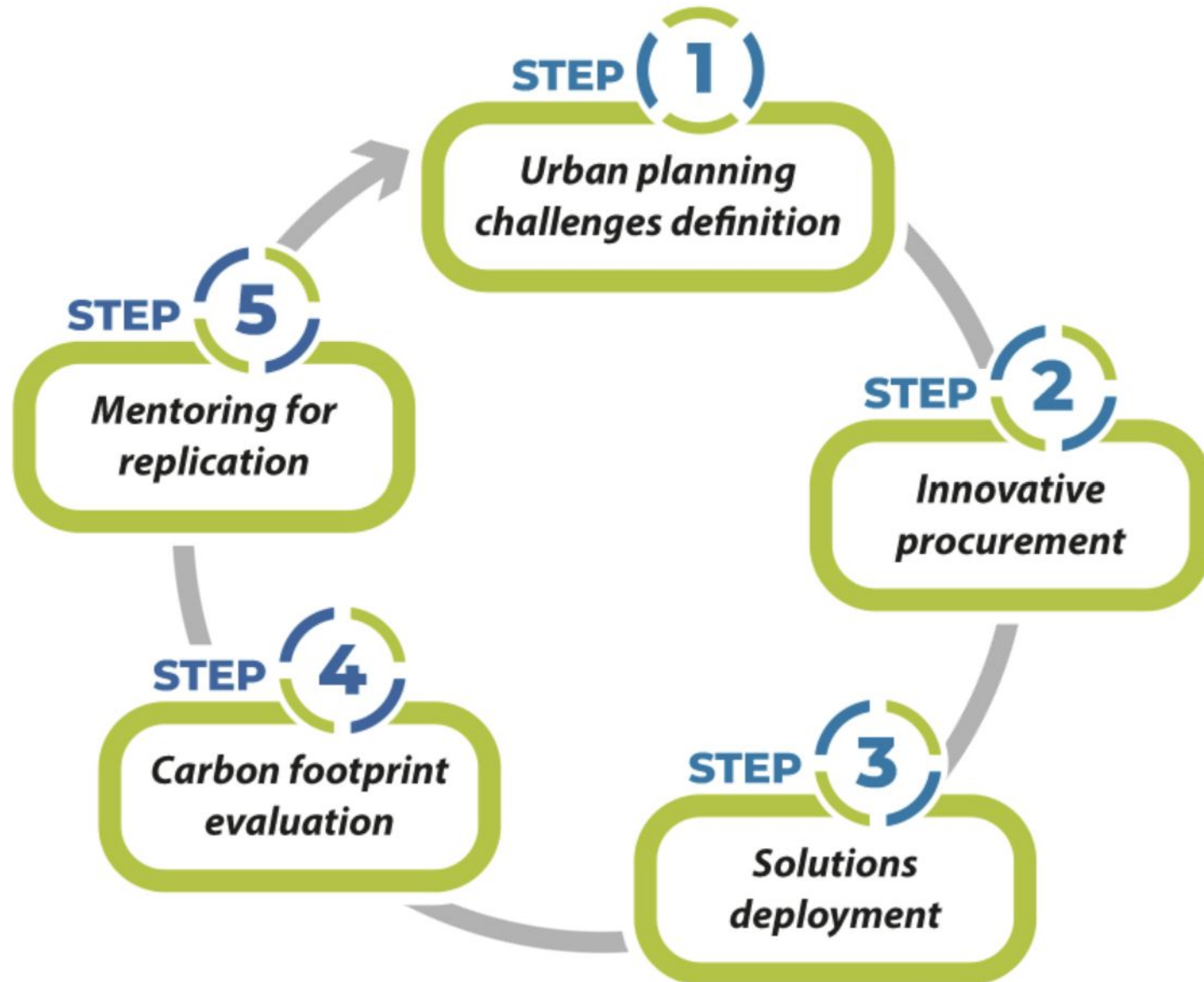
*Define
a climate
neutrality
monitoring tool*

A CIRCULAR TECHNOLOGY APPROACH



- We **don't lack technology**, we lack the right use of technology.
- The **gap** between local authorities and the market must be reduced.
- Technology **behavioral change** without **work** will not work.

CLIMABOROUGH 5 STEPS



- *Co-creation* of solutions
- Connection between startups and cities via *public procurement*
- Deployment of climate services with *living lab* techniques
- Definition of a *monitoring tool* and its evaluation framework
- *Mentoring* services to improve replication between cities.



Thanks for your attention!

follow us on our social channels



climaborough.eu



Co-funded by
the European Union