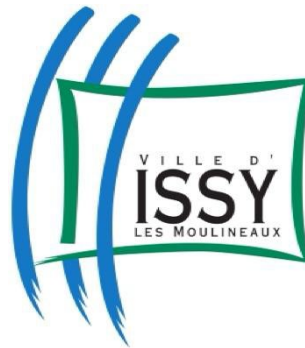


## Preliminary Market Consultation Announcement

in preparation for the procurement of R&D and innovation services  
to build a “**Green and Climate neutral Hub**” in the Follower City of  
**Issy-les-Molineaux**

**Date of the consultation: 23 of January 2025**  
**10:00 a.m. – 12:30 p.m. CET**



**URL for remote participation:** The link will be sent after registration

**URL for (mandatory) registration:**

<https://www.eventbrite.co.uk/e/climaborough-preliminary-market-consultation-announcement-issy-tickets-1118901657979?aff=oddtcreator>

This document including its Annex details both the technical and administrative terms and conditions of this Preliminary Market Consultation held in the city of Issy-les-Molineaux. Its contents may change without notice.

This final version is dated 14 January 2025. Its original version is kept in the contracting authority's records.

For further information and a copy of it in the native language of the country where the consultation is hosted, please contact:

@ANCI Toscana: [climab@climaborough.eu](mailto:climab@climaborough.eu)

@the City Hall of Prijedor: [luca.fayoux-cinelli@ville-issy.fr](mailto:luca.fayoux-cinelli@ville-issy.fr); [eric.legale@ville-issy.fr](mailto:eric.legale@ville-issy.fr)

In case of discrepancies, the English version will prevail over any available translation.

After the finalisation of this Market Consultation, a Report with the general conclusions and its audio/video proceedings will be published in the project website <https://climaborough.eu/public-procurement/preliminary-market-consultations-of-follower-cities/>

At the same URL one can retrieve comparable information from the other 4 Preliminary Market Consultations held in parallel to this one.



**Co-funded by  
the European Union**

*Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.*

# 1 Introduction

ANCI Toscana is the Association of Tuscan Municipalities, based in Florence.

ANCI Toscana coordinates the CLIMABOROUGH innovation project, “Building Green and Climate Neutral City Hubs”, the purpose of which is to achieve a systemic transformation of Cities, supported by customised climate services, accompanied by a strategic, holistic and long-term focused investment approach, together with a new governance framework for climate.

By climate services we mean socio-technical systems that assist individuals in taking climate friendly decisions and actions, supported by specific data and information on the carbon footprint of human activities in the selected environments.

The project is co-funded by the European Union through its agency CINEA, under the Horizon Europe programme for research and innovation.

You can find more information on the project at this URL: <https://climaborough.eu/>

However, neither the European Union nor CINEA can be held responsible for any part of the process described herein.

In the context of CLIMABOROUGH, after a first round of public call launched in 2023 and awarded 15 pilot projects in 8 different cities, a second public call for tender will be launched in March 2025, using the instrument of Innovation Partnership (as per art. 31 of the procurement directive 2014/24/EU) for the experimentation of a new and innovative concept of “Green and Climate Neutral Hub” in other 5 EU cities, built on climate services and/or other socio-technical systems.

Involved cities are **Prijedor** (BA), **Pilsen** (CZ), **Grenoble-Alpes Métropole** (FR), **Sofia** (BG) and **Issy-les-Moulineaux** (FR).

The Cities are clustered in **two thematic hubs**, one focused on the transition “*from waste to circularity*”, the other addressing the shift “*from isolated energy and mobility systems to integrated services*”.

Each City has formulated a specific Challenge – or problem to be solved – which will be presented in more detail during the respective Preliminary Market Consultation. There, the advice will be sought of economic operators, public authorities, R&D institutions, individual experts and professionals, including start up entrepreneurs and SME owners, on the possible existence in the state of the art of suitable solutions, which may tackle the challenges as they have been identified, or suggest reshaping some of them to ensure they can be fulfilled by the deployment of climate services and/or other socio-technical systems.

At the end of the procurement procedure, **there will be two awarded solutions per city**. Indicatively, the call for innovation partnerships will have a budget (VAT excluded) of €100.000,00 for each urban challenge.

## 2 Venue of the Preliminary Market Consultation

This document refers to the Preliminary Market Consultation in the City of Issy-les-Moulineaux.

The online event is scheduled for the 23 of January 2025 at 10:00 a.m. – 12:30 p.m. CET.

Until that time, participants can also send inquiries in writing to: [climab@climaborough.eu](mailto:climab@climaborough.eu).

All received inquiries, duly anonymised, and their respective answers will be published at the URL: <https://climaborough.eu/public-procurement/preliminary-market-consultations-of-follower-cities/faqs-for-the-follower-cities-pmc/>.

Participation is free, upon registration at: <https://www.eventbrite.co.uk/e/climaborough-preliminary-market-consultation-announcement-issy-tickets-1118901657979?aff=oddtcreator>.

The link to connect will be sent to participants upon registration. Participants can also provide an idea in writing and/or book a speaking slot in the Q&A session using the template provided as Annex to this document.

The event will be audio/video recorded and its proceedings, together with the list of participants, will be published online at the URL: <https://climaborough.eu/public-procurement/preliminary-market-consultations-of-follower-cities/issy-les-moulineaux/>.

The working language will be English. However, it is possible that this document and its Annex may also be made available in local language. The venue host reserves the right of not providing live translation and interpretation services.

Those who, for any reason, are in the impossibility of attending the event, can send written contributions, using the template provided as Annex, to the following address: [luca.fayoux-cinelli@ville-issy.fr](mailto:luca.fayoux-cinelli@ville-issy.fr); [eric.legale@ville-issy.fr](mailto:eric.legale@ville-issy.fr).

Contributions will be accepted until **10 February 2025 at 12:00 a.m. CET**. Unless otherwise requested, for reasons of business confidentiality (see Section 7) they will be published together with the event proceedings at the same URL mentioned above.

### 3 Purpose of the Preliminary Market Consultation

The purpose of the Preliminary Market Consultation is to acquire information regarding potential solutions that already exist in the market or result from ongoing/past research and innovation efforts, for the problem (or Challenge) stated in the next section of this document.

Economic operators, including research institutions in the domain of the Challenge, SMEs and start-up enterprises and/or natural persons are invited to participate and provide inputs. The feedback received in the frame of this consultation will be used to support the design and launch by ANCI Toscana, on behalf and upon mandate of the City, of a call for tender using the instrument of Innovation Partnership (as per *art. 31 of directive 2014/24/EU*). It is expected that the procurement will be launched in March 2025.

The principles of equal treatment, transparency, and non-discrimination will be duly enforced by ANCI Toscana and the City of Sofia for all participants. This to avoid creating unfair advantages or undue penalizations and ultimately distorting competition. For the avoidance of any doubt, responding to this consultation is entirely optional and without prejudice to the right of participation in the future public procurement.

Likewise, the description of the problem (or Challenge) is intended solely for the purpose of providing context information to the participants. The actual definition of the tender requirements will only be made available in the call's Terms of Reference.

Finally, the (oral or written) contributions provided in the context of this consultation are only suggestive and cannot be considered in any way binding on the preparation of the procurement documentation.

### 4 Problem to be solved (aka Description of the Challenge)

Issy-les-Moulineaux is a city located close to Paris. Well connected to public transport and located near to important economic sites and international airports, Issy-les-Moulineaux offers to its inhabitants and visitors a pleasant environment between Paris and Versailles.

This is the reason why so many international companies and innovative SMEs chose Issy for their French or European headquarters. Issy-les-Moulineaux has been one of the major innovation hubs of the Parisian region for more than thirty years.

The city of Issy-les-Moulineaux decided back in 2021 to adopt a climate budget inspired by the experimentation put in place in Oslo. This climate budget is an annual planning tool to help public deciders to reduce greenhouse gas emissions as annual objectives are set in a multi-partner action plan involving public actors, citizens, and economic partners. The city has committed to the Paris agreements and to becoming a near zero-emission city by 2050.

In 2023, the city managed to reduce its greenhouse gas emissions by 7.6%, according to the targets set in the climate budget. Detailed results are available on <https://data.issy.com/pages/tableau-de-bord-climatique/>.

Another existent initiative in the city of Issy-les-Moulineaux is the zero-carbon challenge where citizens are directly involved. Citizens participating in this challenge are made aware of reducing their carbon footprint by participating in various initiatives during the period of the zero-carbon challenge. Around 100 citizens participate each year in this challenge where they have weekly activities to involve them in the fight against climate change and to change their consumption habits.

### **Concerning the climate budget**

The city of Issy-les-Moulineaux needs to have a better view and a better comprehension of the data collected to help the city decide on which sectors the efforts are to be put on to accelerate the climate transition to achieve climate neutrality. To achieve this, there is a high need for clear data because the actual data obtained by the city is often collected via various channels, hard to understand and to analyze. It is also clearly outdated for some of them as the datasets were updated 4 to 5 years ago for the last time. The climate budget is also not developed enough to include all the aspects needed to reach climate neutrality as a part of the data is missing.

### **Concerning the zero-carbon challenge**

Approximately 100 citizens are participating each year in the zero-carbon challenge, 500 have joined the community since the launch of this challenge, with a population of 70 000 inhabitants, representing less than 0,01% of the population of the city. If it is utopian to have 100% of the citizens participating, increasing this rate seems crucial to have the citizens onboard towards the fight against climate change. For the moment, restrictions on the number of participants are put in place due to the maximum number of participants per workshop done during the period of the challenge.

The city of Issy-les-Moulineaux has been using since many years the Living Lab approaches, having the citizens on board for the main projects of the city. Issy-les-Moulineaux is an historical partner of ENOLL, the European Network of Living Labs (<https://enoll.org/>). The city of Issy-les-Moulineaux is organizing public meetings about different projects where the citizens are invited to come and can exchange directly with the municipality and the selected private actor if there is one about the project, express their views and ask for some changes.

Fundamental stakeholders will be the different departments of the city, including the IT department and the sustainable city one as well as Issy Média. Other important stakeholders will be the citizens that will be involved throughout the project as well as local associations that are involved with the city in the progress towards climate neutrality.

## **5 Expected characteristics of the solution(s) looked for**

For the city of Issy-les-Moulineaux, the goal today is to amplify these initiatives with innovative solutions to develop them on a greater scale to ensure a more efficient way towards climate neutrality.

3 main solutions can address the challenge:

### **1. Solutions for accurate and up-to-date information at the local level**

Solutions for obtaining accurate and up-to-date information at the local level, with a focus on automation and cost control. This means that we want to have access to data collected in real-time or almost in real-time and data updated depending on the subjects that are defined by the political instances. This data collection should also be comprehensible enough so that the public deciders, who are not all familiar with data, can impulse the political balance to allow more funds to the critical points identified in the data collection to achieve a better synergy between the objectives of the climate budget and the reality observed during the year.

### **2. Solutions to enlarge the participation to the zero-carbon challenge.**

The goal is to make the challenge accessible to more participants while maintaining engaging and personalized experience.

The solutions must allow the physical limits of the workshops to be overcome while maintaining their pedagogical relevance. Innovative solutions using data collected during the different steps of the challenge can be useful for the development of a broader audience to identify which workshops can be developed on a greater scale to have more participants in it.

### **3. Solutions to maintain the citizen's engagement.**

Participants must be accompanied to apply the changes in their daily lives on a sustainable basis. Participants and the public must be able to observe and understand the positive impacts of efforts.

The sustainable city department of Issy-les-Moulineaux also wants to develop an inter-city challenge where citizens from different cities will compare their efforts in the completion of the challenge. This is a crucial point to promote the challenge and have more citizens involved in it.

Goals to reach:

- **Climate budget:** Collection must be cost-effective and make the best use of existing resources. Data updates, ideally in real time, to inform decisions and measure impacts. Develop the climate budget resources to help the municipality to become climate neutral with concrete actions.
- **Zero-carbon challenge:** The goal would be to have a high number of citizens of the city of Issy-les-Moulineaux participating in the zero-carbon challenge to involve them in the will of the city to become climate neutral for 2050.

The city of Issy-les-Moulineaux will also support with some communication actions following the two objectives:

- **Climate budget:** to have better communication through the diverse departments and councilors of the city to have all of them involved in the definition of the objectives.
- **Zero-carbon challenge:** Communication towards citizens, public meetings, participation at certain events where citizens are coming, social media campaigns, newspaper of the city, etc.

## **4 Agenda of the event**

The agenda of the meeting will be available shortly.

## **5 Confidentiality clause**

ANCI Toscana and the City of Issy-les-Moulineaux shall not disclose information provided by economic operators and/or natural persons in the framework of this Market Consultation which they have designated as confidential, including, but not limited to, technical or trade secrets and the confidential aspects of the feedback received. However, please note that the contents of the Annex will be made public at the following URL: <https://climaborough.eu/public-procurement/preliminary-market-consultations-of-follower-cities/issy-les-moulineaux/>.

It is therefore advisable to specifically mention the information or data that should be kept confidential and removed from the Annex prior to its publication.

However, please note that business confidentiality protection does not apply if it can be easily verified, using common sense and accessible sources, that the contents designated as confidential do, in fact, already belong to the public domain.

## 6 Data Protection

Any personal data shared in the context of the present market consultation will be processed in accordance with the *Regulation (EU) 2016/679 of the European Parliament* and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing *Directive 95/46/EC*.

**Personal Data Controller:** ANCI Toscana: Mr Simone Gheri – [simone.gheri@ancitoscana.it](mailto:simone.gheri@ancitoscana.it)

**Data Protection Officer:** ANCI Toscana: Mr Besnik Mehmeti – [besnik.mehmeti@ancitoscana.it](mailto:besnik.mehmeti@ancitoscana.it)

### **Rights/questions/complaints**

You are entitled to access, rectify, limit, delete, transfer data or object to the processing of your personal data. If you wish to exercise any of these rights regarding the storage/use of your data, please contact our Personal Data Controller.

If you want to know how your personal data is used, or you feel that we have used your personal data in a way that violates the current legislation, please contact our Data Protection Officer.

## 7 Annex

Solution proposal form template including Permission to publish and Request for a speaking slot.